



October 15, 2011

Dear Parents and fellow merchants: We need your help!

We are trying along with other tenants in Princeton Plaza Mall to get Orchard Supply Hardware (OSH) to open the inside doors giving people access to and from OSH from inside the mall. Originally OSH had planned to have access doors open. These doors were in the construction plans that were approved by the building department and Pan Cal (the Land Lord).

This information was verbally communicated to all mall tenants when OSH started construction. We were thrilled that we would have a new anchor store that would have access from inside the mall. However as you can see this was not done. The doors are not open. Pan Cal has not forced the issue with OSH strongly enough, so traffic inside the mall is the same as it has been since Mervyn's left. Pan Cal is back tracking and now states open doors were not in the lease but a verbal agreement was made with OSH and yet there are no open doors. What's up with that?

Good traffic flow is essential for a successful retail mall. With no open interior doors at OSH to the inside of the mall they are cutting off traffic flow into and out of OSH which affects tenants and customers alike.

So we would like to ask you, our valued dance families and friends, to help us GET THESE DOORS OPEN!

Listed below are the main individuals we need to contact. We are asking you to email, call or write them and explain your disappointment in the doors not being opened.

- Pan Cal: David S. Chui, Project Manager: email DSChui@pancal.cm Phone 408.248.6600 .
- Pan Cal: Joe Chui Sr. Partner: email
- OSH Manager: Mike Nagy, Blossom Hill Store 408-269-1550
- OSH District Manager; Steve Johnson 408-281-3500 email oshfeedback.com
- Osh CEO; Mark Baker: 408-281-3500 email: oshfeedback.com

Thank you for your attention and support in this matter.

Chip Fields- Director

Capitol Dance Company